

Shape your world



Ritsumeikan Asia Pacific University

# APU

## RITSUMEIKAN ASIA PACIFIC UNIVERSITY BEPPU, JAPAN



2023

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All information is current as of the 2021 academic year.  
For up-to-date information related to the university's  
response to COVID-19, see the main APU website:  
[en.apu.ac.jp/home/notice/content3](http://en.apu.ac.jp/home/notice/content3)

# SHAPE YOUR WORLD

FREEDOM, PEACE, HUMANITY.

INTERNATIONAL MUTUAL UNDERSTANDING.

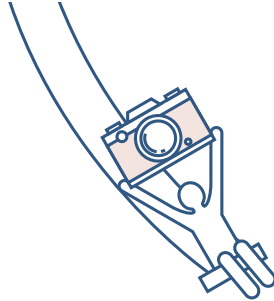
THE FUTURE SHAPE OF THE ASIA PACIFIC REGION.

Ritsumeikan Asia Pacific University (APU) first opened its doors in 2000 with these ideals as its foundation. What emerged was an entirely new **multicultural learning environment** with the aim of creating global leaders across all fields and industries. Since then, this goal has not only been reached but exceeded as thousands of students from over one hundred fifty countries have come together to learn **intercultural coexistence, responsible business leadership, and sustainable development**. With this well-rounded base of global knowledge, APU students and graduates are actively finding solutions to the issues our world is facing.

**Your path to shape your own world and  
the world around you starts at APU.**

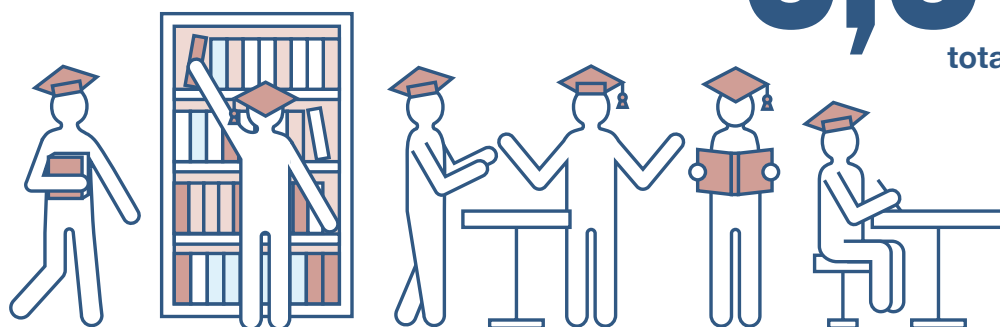


# APU BY THE NUMBERS



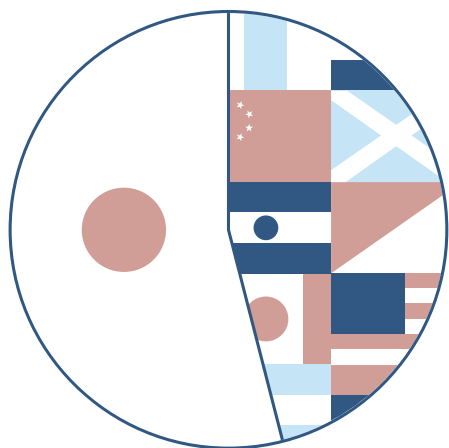
**5,516**

total students



**20,061**

total alumni



**46%**

international students

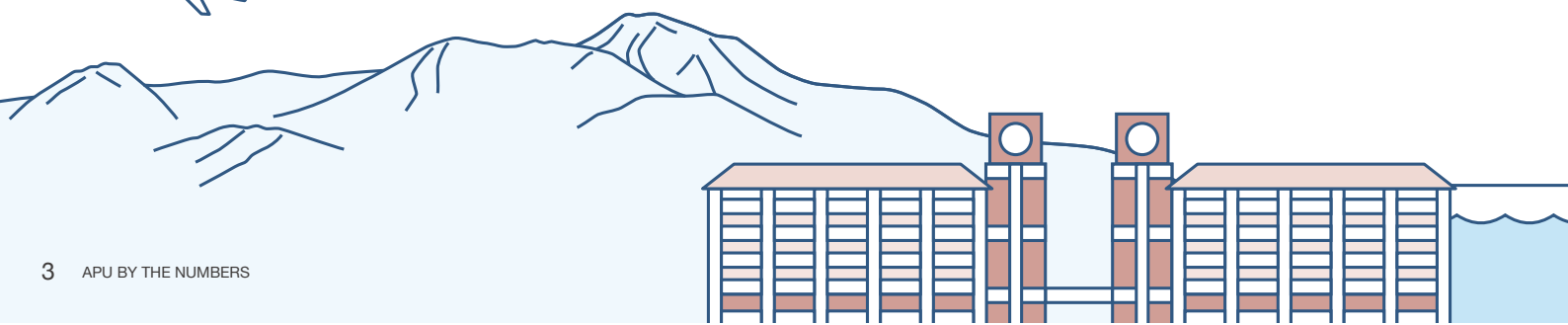
**49%**

international faculty



**98%**

classes offered in  
both English and  
Japanese



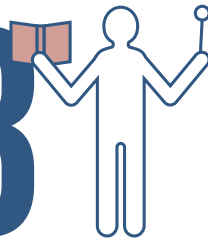


**95**



**countries and regions represented by students**

**23**



**countries and regions represented by faculty**

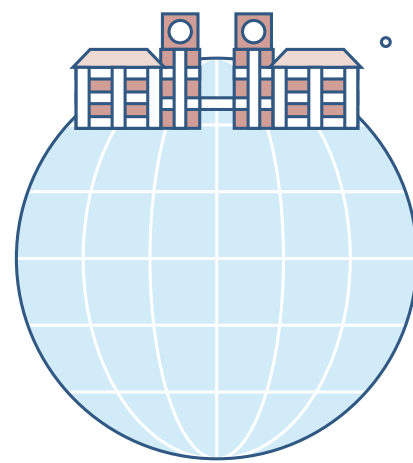
**159**



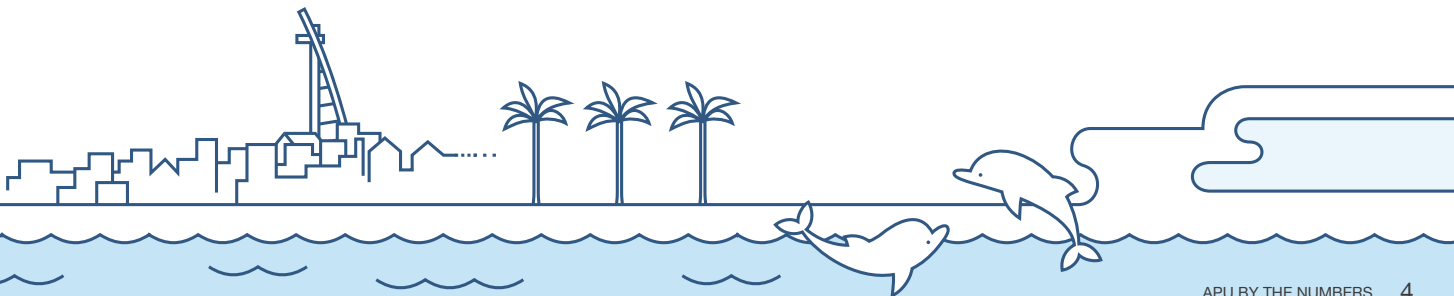
**countries and regions represented by alumni**



**NO.1** PRIVATE UNIVERSITY  
**OVERALL IN WESTERN JAPAN**  
(Times Higher Education University Rankings 2021)



**91%** INTERNATIONAL STUDENTS  
**RECEIVED SCHOLARSHIPS**  
(for the APU Tuition Reduction Scholarship in 2021)



# EDUCATION THAT INSPIRES YOU



## **Umar Danilo Aly (Mozambique)**

APM, Third Year Student

My interest in this country's unique history of scientific and technological development was what inspired me to pursue my studies in Japan. Knowing that an environment as diverse and multicultural as APU would be hard to come by at any other university, it was clear that APU was the perfect fit for me. The global network that I've gained here has laid the foundation for my success as an emerging global leader. While every moment at APU has been unforgettable, the cultural internship through a neighboring prefecture will stay with me as a time I truly gave back to the local community and APU.

# OUR PROGRAMS



## COLLEGE OF

### INTERNATIONAL MANAGEMENT (APM)

*Bachelor of Business Administration (BBA)*

- Strategic Management and Leadership
- Marketing
- Accounting and Finance
- Entrepreneurship and Operations Management

AREAS OF STUDY

## COLLEGE OF

### ASIA PACIFIC STUDIES (APS)

*Bachelor of Social Science (BSocSc)*

- Culture, Society, and Media
- Global Economy
- International Relations

**NEW!**

## COLLEGE OF

### SUSTAINABILITY AND TOURISM (ST)

*Bachelor of Sustainability and Tourism  
(this program is still under development.)*

CONCENTRATIONS

- Environmental Studies
- Resource Management
- International Development
- Tourism Studies
- Tourism Industry Operations
- Hospitality Operation
- Social Entrepreneurship
- Regional Development
- Data Science & Information System

At least 124 academic credits are required for degree completion. It takes an average of four years until graduation. Students who take on a higher credit load may graduate in three or three and a half years.

## GO BEYOND THE TRADITIONAL CLASSROOM SETTING

Learning at APU is not simply a matter of reading books and attending lectures. APU's interactive style of education creates daily opportunities for you to **take part in lively discussions and group work with students of different cultural and socioeconomic backgrounds** in a variety of classroom settings, both online and in-person. We invite you to make an impact on the world beyond the classroom by turning your knowledge into action. From field studies, exchange programs, conferences, and academic competitions to community outreach and internships, **get involved in the vast range of opportunities that await you at APU.**

## BECOME MULTILINGUAL

Knowing more than one language is not a goal for our students—it's a requirement. Completing your degree in English means you must also learn Japanese, while the reverse requirement applies to Japanese-basis students. Want to **add another language to your repertoire**? APU offers elective language courses in the Asia Pacific languages of Chinese, Korean, Malay/Indonesian, Spanish, Thai, and Vietnamese. **Acquire another language for a significant advantage in your future career**, whether you're based in your home country, Japan, or elsewhere.

## ENGAGE WITH DEDICATED FACULTY

APU's highly-qualified faculty from 23 countries and regions bring a new dimension of practical learning to the classroom. **Learn about the latest issues affecting your world from esteemed practitioners** who have honed their skills at the cutting edge of innovation over the decades.

# COLLEGE OF INTERNATIONAL MANAGEMENT [APM]



## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

At APM, you will study business in an environment of unparalleled diversity that offers unique opportunities for both professional and personal growth. Well-rounded and specialized knowledge in business is only the tip of the iceberg—APM students cultivate leadership, entrepreneurship, and global skills while developing appreciation for diversity and inclusion by tackling business, environmental, and societal challenges together with people across the globe.

APU's College and Graduate School of International Management have earned AACSB and AMBA 'Double Crown' accreditation. This puts APU among the top management schools in not only Japan but the world. APU's School of Management is also one of three schools in Japan to join the UN-backed Principles for Responsible Management Education (PRME) global movement.

### AREAS OF STUDY

#### STRATEGIC MANAGEMENT AND LEADERSHIP

Learn how to strategize and lead business with impact. This area of study trains students in strategic management competencies and the skills and values needed for leadership. It is geared toward students who aim to **be at the forefront of an organization's success**, are prepared to take on leadership positions, or plan to take over a family business.

#### MARKETING

Know how to build brands, develop products and services, set pricing and promotion strategies, develop digital business expertise and marketing skills, and manage customer relationships and distribution systems. This area of study is geared toward students who want to learn how to keep business relevant and are proactive in their pursuit to **generate business success locally and globally**.

#### ACCOUNTING AND FINANCE

Get trained to understand the ebb and flow of money and **manage the financial situation of companies and other organizations** responsibly. This area of study is for students who wish to pursue careers in fields such as investment management, banking, auditing, and consulting.

#### ENTREPRENEURSHIP AND OPERATIONS MANAGEMENT

Cultivate your creativity and initiative in business ownership and management. Students gain the knowledge, skills, and mindset needed to **start and operate new ventures and organizations**. This area of study is for students who aspire to start their own businesses or contribute to the growth and operational effectiveness of existing organizations.





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## **Dean of APM Lailani Laynesa Alcantara (The Philippines)**

Ph.D. in Management, University of Tsukuba

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The APM curriculum is AACSB-accredited and designed for students to become globally competent and socially responsible. APM students are equipped with the knowledge and skills critical to becoming a well-rounded professional and are nurtured with values that foster inclusion and sustainability.

In APM, you have access to a diverse group of faculty with distinguished professional and academic backgrounds, engaging and innovative classes, and a global network of individuals who are inspired and committed to making a positive impact in their fields of work and in society. You can achieve success in your academic pursuits and chosen business discipline while engaging in dialogues with creative leaders and global visionaries.

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# COLLEGE OF ASIA PACIFIC STUDIES [APS]

## BACHELOR OF SOCIAL SCIENCE (BSocSc)

At APS, we challenge you to tackle a vast array of global issues and develop new ways of thinking to face these obstacles head-on. You will gain a broad understanding of the political systems, economies, societies, and cultures of the Asia Pacific region while gathering relevant skills in language and information technology. APS prepares students for a wide variety of careers in government, international organizations, media, and multinational corporations.

APS students take introductory courses in political science, sociology, and economics. Building on foundational knowledge from these three areas, students pursue their major disciplinary study into upper-level courses while choosing electives from other disciplines to broaden their perspectives. The diverse menu of active learning at APS includes overseas exchange study, internships, and field studies. Through seminar classes and a thesis or report, students demonstrate their comprehensive and holistic understanding of the issues faced by the Asia Pacific region.

### AREAS OF STUDY



#### CULTURE, SOCIETY, AND MEDIA

This area of study enables you to analyze the societies, cultures, and values of the Asia Pacific region to deepen your understanding of the issues this region faces. You will **gain a global perspective, fundamental media skills, and the ability to view societal issues from different angles.**

#### GLOBAL ECONOMY

This area of study offers advanced training in economics and its various subsets. **Become an expert in a specialized field of global economics,** such as regional economies, inequality, poverty, energy, food, agriculture, nature, industrialization, pollution, health, and digitalization.

#### INTERNATIONAL RELATIONS

This area of study allows you to **delve into the intricacies of conflict resolution and peace-building** as well as cultivate the ability to deal with increasingly complex global issues. Your studies will draw from international law, political science, and economics to help you develop critical thinking skills and a policy-oriented approach for success in the field.

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## **Dean of APS Yoichiro Sato (Japan)**

Ph.D. in Politics, University of Hawaii

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The College of Asia Pacific Studies will lead a paradigm shift in global society in the turbulent 21st century through its research and education with the Asia Pacific region at its core. The college will contribute to the resolution of various problems, creation of new values that transcend national and regional boundaries, and realization of coexistence in diversity for sustainable development of the global society.

Based on a holistic understanding of the diverse society, politics, economy, and culture and their uniqueness in the growing Asia Pacific region, the College of Asia Pacific Studies conveys basic and specialized knowledge of social sciences and the applied knowledge for problem-solving and practices. Concurrently, the college helps develop specialized ability, empathy, communication skills, and integrity within people in order to help them make their own contributions to the transformation of the region.

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Scheduled to open in April 2023.  
 As the program is still under development,  
 all content is subject to change.  
 The name of the college is also tentative.

# COLLEGE OF SUSTAINABILITY AND TOURISM ISTJ



## BACHELOR OF SUSTAINABILITY AND TOURISM

In ST, you will study the formation of sustainable societies through environmental resource management and sustainable tourism. One of the few university programs of its kind, we help students to become scholar-practitioners, who employ innovative research to solve real-world issues. Our faculty members are specialists in environment, development, tourism, entrepreneurship, and ICT, and are active on the global stage through contributions to academic journals and international organizations. They also serve policy committees in the national and local governments in Japan.

ST supports students in becoming individuals who discover local resources found in nature, history, and culture, with the goal to protect and develop these into a tourism source to contribute to regional development amidst globalization. You will also tackle societal issues and gain skills to support efforts to achieve global SDGs. ST's education goes beyond the classroom, requiring problem-based learning in real-world settings, available inside and outside Japan, with strong emphasis on developing skills in research and data analysis.

CONCENTRATIONS	
<b>Environmental Studies</b>	Fundamental study of nature, society, economy, and education
<b>Resource Management</b>	Learning focused on recycling-oriented societies, energy, and climate change
<b>International Development</b>	Learning focused on developmental sociology, anthropology, economics, political science, and conflict
<b>Tourism Studies</b>	Fundamental study of tourism related to economics, society, history, and culture
<b>Tourism Industry Operations</b>	Fundamental study of tourism industry analysis, new product creation, and marketing
<b>Hospitality Operation</b>	Learning focused on hotels and resort operations
<b>Social Entrepreneurship</b>	Learning related to NGO/NPO operation and project management
<b>Regional Development</b>	Learning focused on sustainable development and design of local regions through the lens of tourism
<b>Data Science &amp; Information System</b>	Learning focused on fundamental ICT skills and applications in specialized fields



**Dean of ST Li Yan (China) Prospective Dean**  
Ph.D. in Engineering, Kyoto University

In China, there is a proverb that states, “Meet all changes by remaining unchanged.” To live in our rapidly changing world, it is essential to equip ourselves with this ability to remain unchanged so we can cope with the countless situations and needs that arise. This includes the ability to think, act, and cooperate with those around you despite differences.

In ST, the curriculum serves as a response to today’s everchanging international society, with a focus on the extremely pressing issue of creating sustainable societies as well as the impact of tourism within societal mobility and digital transformation. Through this curriculum, and against the backdrop of our multicultural campus, our students gain this ability to adapt to meet all changes. I hope that you will choose to study at our university and contribute to making APU’s future vision, “APU graduates possess the power to change our world,” a reality.



# SUBJECT LIST

The following courses are offered at APU.  
Some classes may be unavailable depending on the semester.  
Classes within each area of study or concentration are written in the order of completion.

## COMMON LIBERAL ARTS SUBJECTS

### APU Literacy

Student Success Workshop  
Multicultural Cooperative Workshop  
Peace, Humanity and Democracy  
Introduction to Intercultural Communication  
Intercultural Fieldwork I  
Intercultural Fieldwork II  
Studies of Multicultural Comparison  
Foundation for Global Leadership  
Overseas Learning Design  
Bridge Program  
Languages of the Asia Pacific  
Religions of the Asia Pacific  
Geography of the Asia Pacific  
Culture and Society of the Asia Pacific  
History of the Asia Pacific  
Japanese Politics and Society  
Popular Culture of Japan  
Japanese History  
Constitution of Japan  
Special Lecture (Japanese Studies)  
Applied Intercultural Communication  
Skills and Practices for Global Leadership

Global Leadership for Social Impact  
Japanese Art of Tea Ceremony  
Japanese Art of Flower Arrangement  
Traditional Japanese Arts

### Introduction to Major Studies Group

Introduction to Sustainable Development\*  
Introduction to Tourism and Hospitality\*  
Introduction to Policy Studies  
Introduction to Sociology\*  
Introduction to Culture and Society  
Introduction to Media Studies  
Introduction to International Relations  
Introduction to Comparative Politics  
Introduction to Political Science  
World Economy and Global Issues  
Introduction to Economics  
Fundamental Mathematics  
Statistics  
Statistics for Social Sciences\*  
Advanced Mathematics

### Global Citizens Foundation

Legal Studies

Psychology  
Bioethics  
AI and Society  
Western Philosophy  
Chinese Philosophy  
Western Visual Arts  
Modern Science and Technology  
Negotiation Skills  
Logic and Critical Thinking  
Self-analysis for Career Design  
Diverse Perspectives on Understanding Careers  
Special Lecture (Liberal Arts Subject)  
Web Design  
Information Processing Essentials  
Programming Essentials  
Information Literacy  
Health Science  
Media Production Lab  
Internship  
Career Field Analysis for Career Development  
AI and Data Science  
Introduction to GIS  
Database Systems  
Special Lecture (ICT)  
Information Systems Programming

\*It is strongly recommended to take these subjects for those in ST.

## LANGUAGE EDUCATION SUBJECTS

### Japanese Language Classes

Japanese Course (Foundation/Intermediate/  
Pre-Advanced/Advanced)  
Career Japanese  
Language and Culture in Japan  
Language and Social Topics in Japan  
Kanji and Vocabulary Skills  
Japanese for Self-expression  
Japanese Communication Skills

English for Discussion and Debate  
English of the Media  
English for Journalism  
English for Business A  
English for Hospitality and Tourism  
English Communication Skills  
English for Business B  
Reading Fiction in English

### Asia Pacific Language Classes

Chinese I – III  
Korean I – III  
Malay/Indonesian I – III

### English Language Classes

English Course (Foundation/Pre-Intermediate/  
Intermediate/Upper-Intermediate/Advanced)

Spanish I – III  
Thai I – III  
Vietnamese I – III  
Global Learning (Chinese, Korean,  
Malay/Indonesian, Spanish, Thai, Vietnamese)

### Specific Language Classes

English Proficiency Test Preparation Course III  
TESOL  
Japanese Linguistics for Japanese Language  
Education  
Japanese Language Teaching  
Introduction to Asia Pacific Languages  
Intensive Language Learning  
Special Lecture (Language Education Subject)

## APM SUBJECTS

### Required Subjects

Introduction to Management  
Accounting I  
Introduction to Marketing  
Finance  
Organizational Behavior  
Production and Operations Management  
Legal Strategy in Business  
Business Ethics and Social Responsibility  
Global Management (Capstone)

### Strategic Management and Leadership

Entrepreneurship  
Family Business Management  
International Transactions  
Strategic Management  
Supply Chain Management  
Advanced Organizational Behavior  
Brand Management in the Digital World  
Human Resource Management  
International Logistics  
Managing Digital Business Transformation  
Responsible Leadership in Business  
Service Management  
Special Lecture in Strategic Management &  
Leadership  
Strategic Decision Making  
Strategic Project Management  
Sustainable Business  
Major Seminar in MM (Marketing and Strategic  
Management and Leadership)  
Advanced Seminar in MM (Marketing and  
Strategic Management and Leadership)  
Undergraduate Project in MM (Marketing and  
Strategic Management and Leadership)  
Undergraduate Thesis MM (Marketing and  
Strategic Management and Leadership)

### Marketing

Consumer Behavior  
Design Thinking and Innovation  
Digital Marketing

Marketing Research  
New Technologies and Future Society  
Pricing Strategy  
Product Development  
Promotion and Sales Management  
Supply Chain Management  
Brand Management in the Digital World  
Destination Marketing  
International Logistics  
International Marketing  
Managing Digital Business Transformation  
Service Management  
Special Lecture in Marketing  
Major Seminar in MM (Marketing and Strategic  
Management and Leadership)  
Advanced Seminar in MM (Marketing and  
Strategic Management and Leadership)  
Undergraduate Project in MM (Marketing and  
Strategic Management and Leadership)  
Undergraduate Thesis MM (Marketing and  
Strategic Management and Leadership)

### Accounting and Finance

Accounting II  
Corporate Finance  
Cost Accounting  
Financial Accounting I  
Financial Accounting II  
Advanced Accounting  
Auditing  
Finance and Technology  
Financial Derivatives  
Financial Market and Institutions  
International Accounting  
International Finance  
Investment Analysis and Portfolio Management  
Managerial Accounting  
Revenue Management  
Special Lecture in Accounting  
Special Lecture in Finance  
Taxation  
Major Seminar in AF (Accounting and Finance)  
Advanced Seminar in AF (Accounting and  
Finance)

Undergraduate Project in AF (Accounting and  
Finance)  
Undergraduate Thesis AF (Accounting and  
Finance)

### Entrepreneurship and Operations Management

Design Thinking and Innovation  
Entrepreneurship  
New Technologies and Future Society  
Product Development  
Social Entrepreneurship and Change Maker  
Supply Chain Management  
System Modelling and Analysis  
Venture Entrepreneurship  
Advanced Venture Entrepreneurship  
Managing Digital Business Transformation  
Managing Innovation  
Operations Research  
Special Lecture in Entrepreneurship  
Special Lecture in Operations Management  
Strategic Project Management  
Technology Management  
Major Seminar in EOM (Entrepreneurship and  
Operations Management)  
Advanced Seminar in EOM (Entrepreneurship and  
Operations Management)  
Undergraduate Project in EOM (Entrepreneurship  
and Operations Management)  
Undergraduate Thesis EOM (Entrepreneurship  
and Operations Management)

### APM Common Subjects

APM Field Study  
Big Data Analysis  
Business Data Analytics  
Business Internship  
Macroeconomics  
Microeconomics  
Research Design and Method  
Special Lecture (Management)  
Asian Economy  
Business Case Analysis & Communication  
International Economics  
Management Information Systems

## ■ APS SUBJECTS

### Culture, Society, & Media (CSM)

Sociology  
Transnational Sociology  
Advanced Sociology  
Social Theory  
Social Stratification  
Religion and Society  
Education and Society  
Language and Society  
Environment and Society  
Food System and Society  
Global Poverty  
Globalization and Regionalism  
Ethnicity and the Nation State  
Multiculturalism and Society  
Identity and Politics  
Gender Studies  
Cultural Anthropology  
Cultural Studies  
Media and Culture  
Media and Law  
Media and History  
Media and Politics  
Media and Conflict  
Digital Technology and Society  
New Media and Society  
Global History  
A World History of Interaction  
Political Theory  
Human Rights  
Peace Studies  
The Humanities and Modernity  
Social Psychology  
Big Data Analysis

### Global Economy (GE)

Social Stratification  
Transnational Sociology  
Cultural Anthropology

Microeconomics  
Macroeconomics  
Agriculture and Resources  
Food System and Society  
Environment and Society  
Analysis of Global Economy  
Global Poverty  
Econometrics  
Game Theory  
International Cooperation  
Politics of Development  
Comparative Political Economy of the Asia Pacific  
Conflict and Development  
Project Management  
Energy Management  
Big Data Analysis  
Behavioral Economics and Experimental Economics  
Japanese Economy  
International Economics  
Asian Economy  
Development Economics  
Industrial Ecology  
Environmental Communication  
Global Health Economics  
American Economy  
European Economy  
International Organizations  
Public Policy  
International Political Economy  
Special Lecture (Economic Issues in Asia, Middle East & Africa)  
International Finance  
Environmental Economics

### International Relations (IR)

International Relations Theory  
International Cooperation  
Human Rights  
Political Theory

Politics of Development  
Comparative Political Economy of the Asia Pacific  
History of International Politics  
International Law  
Global Issues and Policies  
Conflict and Development  
Peace Studies  
Globalization and Regionalism  
International Relations in the Asia Pacific  
International Organizations  
Public Policy  
International Political Economy  
Identity and Politics  
Geo-Politics and Post Cold War Conflicts  
Violence and Terrorism  
Globalization and Law  
International Conflict Resolution  
Foreign Policy of Japan  
Strategic Decision Making  
Ethnicity and the Nation State  
Media and Politics  
Media and Conflict

### Core Subject

Introduction to Area Studies

### APS Common Subjects A · B

Special Lecture (Asia Pacific Studies)  
APS Field Study  
Area Studies  
Field Research Project

### Seminar Subjects

Introduction to Research in Asia Pacific Studies  
Research Method  
Major Seminar  
Graduation Research I  
Graduation Research II  
Graduation Thesis

Note: Some courses are cross-listed in more than one area of study.

## ■ ST SUBJECTS

### Environmental Studies

Biodiversity  
Environmental Policy and Governance  
Environmental Economics  
Environmental Education  
Climate Change  
Environment and Society  
Parks and Protected Areas

### Resource Management

Pollution Prevention  
Resource Management  
Energy Management  
Circular Economy  
Sustainable Business

### International Development

Development Sociology and Anthropology  
Politics of Development  
Conflict and Development  
International Development Cooperation  
Development Policy  
Development and Economy

### Tourism Studies

Sociology of Tourism  
Culture of Tourism  
Cultural Anthropology  
Media and Tourism  
Heritage Tourism  
Tourism Economics

### Tourism Industry Operations

Tourism Operations  
Health & Wellness Tourism  
MICE and Event Industry  
Special Interest Tourism  
Destination Marketing

### Hospitality Operation

Hospitality Operations  
Food and Beverage Operations  
Service Experience Design  
Resort Marketing  
Revenue Management

### Social Entrepreneurship

Introduction to Accounting  
Introduction to Management  
Introduction to Marketing  
Strategic Management  
Organizational Behavior  
Project Management  
Social Entrepreneurship  
NPO/NGO

### Regional Development

Resilient Cities  
Sustainable Urban Development and Planning  
Sustainable Tourism  
Tourism Destination Development and Planning  
Rural Development and Tourism  
Urban Design  
Community Development

### Data Science & Information System

GIS and Remote Sensing  
Internet Technologies and Applications  
Big Data Analysis  
System Modelling and Analysis  
Advanced Statistical Analysis  
New Technologies and Future Society

### Academic Skills

Introduction to Research Methods  
Qualitative Research Methods  
Critical Reading I  
Critical Reading II

### Seminar and Graduation Research Project

Major Seminar  
Research Seminar  
Graduation Project  
Capstone

### Off-Campus Program

Practicum  
Field Study  
Specialized Internship

Note: All ST subjects are tentative and subject to change.

## STARTING OUT

Your four-year path to global citizenship begins with intensive Japanese language study, foundation courses in your area of study, and the Multicultural Cooperative Workshop, also known as MCW. In these workshops, international and domestic students engage with one another for group activities and one-on-one discussion. These required classes will allow you to quickly **adapt to your new life in Japan** and **prepare for an international career after graduation**. You will then delve deeper into your studies through specialized courses and seminars, with opportunities to take part in internships, field studies, international exchanges, on- and off-campus programs, and thesis research along the way.

# BROADEN YOUR HORIZONS



**Haruno Okagawa (Japan)**  
APS, Graduated in 2022

**Université Internationale de Rabat  
(Kingdom of Morocco)**  
September 2019 – May 2020,  
Study Exchange

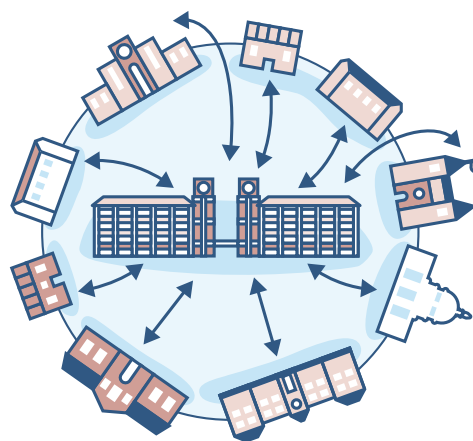
During my time abroad, I was able to do a variety of things, from studying about the region that I lived in to planning and carrying out exchange activities with Japanese language learners in the local area. To be honest, there were many things I wasn't used to, such as the food, climate, and language, and my time studying abroad was full of challenges. Even so, I pushed forward steadily, never losing sight of my goals. Once I began to take full advantage of my new environment, every day I spent became both fun and meaningful. At APU, you are sure to find a study abroad destination where you will shine brightest. Take a step toward personal growth and challenge yourself by studying abroad!

## THE WORLD AT YOUR FINGERTIPS

Build your international portfolio by joining an exchange program for a semester or year at one of our international or Japanese partner universities. If you are awarded an APU Tuition Reduction Scholarship, it will remain valid during your time on an exchange program. Some programs may be suspended or cancelled due to the COVID-19 pandemic.

## TWICE THE CHALLENGE, TWICE THE REWARD

The only thing better than getting a degree from one international university is getting two degrees from two international universities at the same time. ST students can complete a double degree with Salzburg University of Applied Sciences in Austria (tentative), while APS students can attend St. Edward's University in the United States. APM students can complete a double degree with the NEOMA Business School in France.



**155** exchange partners  
**in 45** countries and regions





# LIST OF PARTNER UNIVERSITIES

## Africa

### Egypt

The American University in Cairo

### Kenya

United States International University-Africa

### Tunisia

Mediterranean School of Business

### Morocco

University Internationale de Rabat

## Asia

### Azerbaijan

ADA University

### Brunei

Universiti Brunei Darussalam

### China

Beijing Normal University-Hong Kong Baptist

University United International College

Institute for Tourism Studies, Macao

University of Macau

XI'an Jiaotong-Liverpool University

### China (Hong Kong)

City University of Hong Kong

Hong Kong Shue Yan University

Lingnan University

School of Business of Hong Kong Baptist

University

The Chinese University of Hong Kong

The Hong Kong Polytechnic University

The Hong Kong University of Science and

Technology

The University of Hong Kong

### Indonesia

BINUS University

Gadjah Mada University

President University

Universitas Katolik Parahyangan

### Korea

Dongseo University

Ewha Womans University

Hanyang University

Kookmin University

Korea University

Kyung Hee University

Pusan National University

Sogang University

Sookmyung Women's University

University of Ulsan

Yonsei University

### Malaysia

Universiti Sains Malaysia

Taylor's University

The University of Malaya

### Japan

Akita International University

Ritsumeikan University

### Taiwan

Feng Chia University

National Chengchi University

National Taiwan Normal University

Tamkang University

Tunghai University

Yuan Ze University

### Thailand

Mahidol University International College

Thammasat University

### The Philippines

Ateneo de Manila University

De La Salle University

University of the Philippines

### Singapore

Singapore Management University

## Europe

### Austria

Management Center Innsbruck

Salzburg University of Applied Sciences

University of Applied Sciences bfi Vienna

University of Applied Sciences Upper Austria

### Belgium

University of Liege

Vesalius College

### Croatia

Zagreb School of Economics and Management

### Czech

Metropolitan University Prague

### Denmark

AARHUS BSS

The Copenhagen Business School

### Finland

Laurea University of Applied Sciences

Tampere University of Applied Sciences (TAMK)

University of Helsinki

### France

Burgundy School of Business

Ecole de Management de Normandie

Ecole Supérieure des Sciences Commerciales d'

Angers - School of Management

EM Strasbourg Business School, University of

Strasbourg

ESC AMIENS

Excelia Group

Groupe KEDGE Business School

IESEG School of Management

Institut Supérieur du Commerce Paris

Neoma Business School

Paris School of Business

Rennes School of Business

### Germany

European University Viadrina Frankfurt (Oder)

Heinrich Heine University

Karlsruhe International University

Otto-von-Guericke-University Magdeburg

SRH University Heidelberg

University of Hohenheim

Zeppelin University

### Greece

The American College of Greece

### Hungary

Budapest Business School University

of Applied Sciences

### Iceland

University of Iceland

### Italy

Ca' Foscari University of Venice

Università Cattolica del Sacro Cuore

Università Commerciale Luigi Bocconi

### Kyrgyzstan

American University of Central Asia

### Lithuania

Vilnius University

### Norway

BI Norwegian School of Management

Norwegian University for Science and

Technology

University of Agder

University of Bergen

### Poland

Kozminski University

Warsaw School of Economics

University of Warsaw

### Portugal

ISCTE - Lisbon University Institute

ISEG - Lisbon School of Economics &

Management, University of Lisbon

### Romania

Romanian-American University

### Slovak Republic

University of Economics in Bratislava

## Spain

IE University

The Universitat Rovira i Virgili

University of Alicante

## Sweden

Halmstad University

Linnaeus University

Sodertorn University

## Switzerland

Zurich University of Applied Sciences

## The Netherlands

Leiden University

The Hague University of Applied Sciences

## UK

Northumbria University

Nottingham Trent University

Oxford Brookes University

The University of Hertfordshire

University of Kent

University of Leicester

Westminster Business School, University of

Westminster

## Latin America

### Argentina

Universidad Argentina de la Empresa

### Mexico

Instituto Tecnológico Y De Estudios Superiores

de Monterrey

Universidad de Monterrey

### Peru

Universidad del Pacifico

Universidad San Ignacio de Loyola S.A.

## North America

### Canada

HEC Montreal

Saint Mary's University

Simon Fraser University

The University of British Columbia

Université du Québec a Montreal

University of Lethbridge

University of Ottawa, Telfer School of Management

University of Waterloo

York University

### U.S.A.

Boise State University

Carroll College

College of Staten Island, City University of New York

Florida International University

Georgia Institute of Technology

Grand Valley State University

James Madison University

Minnesota State University Moorhead

Nazareth College of Rochester

Old Dominion University

San Diego State University

Southern Illinois University Edwardsville

St. Edward's University

The University of New Mexico

The University of Oklahoma

University at Buffalo, The State University of

New York

University of Houston Downtown

University of North Florida

University of Wisconsin - La Crosse

University of Wyoming

University of the Incarnate Word

## Oceania

### Australia

Charles Sturt University

James Cook University

La Trobe University

The University of Newcastle

Victoria University

# A CAMPUS LIKE NO OTHER



Take students from over ninety countries and regions and put them together in a space that encourages experimentation and discovery. What results is a **completely unique and vibrant community** of students who not only embrace APU's multicultural atmosphere but thrive in it through a colorful array of activities, events, clubs, and societies. No matter what your interests are, **APU has a place for you.**

Throughout the school year, APU designates Multicultural Weeks where students can showcase the cultures of a country or region. Take the lead as an organizer or join these celebrations of world culture as a performer. It's the **learning experience of a lifetime.**



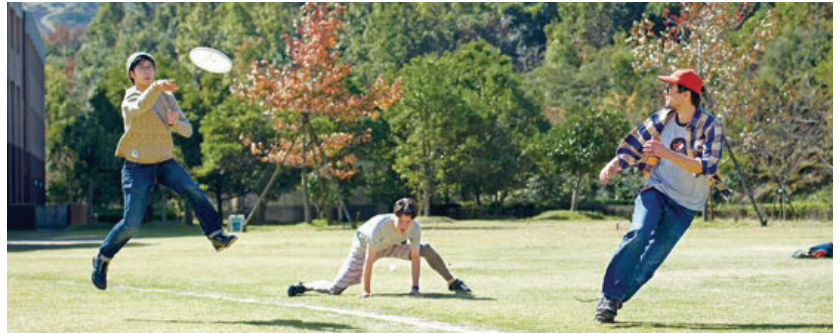
## Janani Sampath (India)

APS, Graduated in 2022

After three years in Global Business Leaders (GBL), I became its Chief Executive Officer (CEO). GBL operates like a company with a board of directors and complete administration. The group aims to provide its members and APU students with opportunities to learn and practice essential skills. These include a business-oriented mind, leadership, teamwork, communication, and more.

APU has a lot of options for clubs and circles. My advice is to join each circle's open guidance session to see what the circle does and if it's right for you. Take your first semester as an opportunity to go out of your comfort zone and find new interests, like GBL!





### Over 100 student-led organizations on campus

- APU Karate Club
- APU Model United Nations
- APU Soccer Club
- APU Tea Ceremony Club
- Global Business Leaders
- Gospel★Soul
- Habitat APU
- K-Muse K-pop Dance Troupe
- Men's Lacrosse Team
- PRENGO Overseas Volunteering Club
- Rugby Club
- Subculture Research Circle
- Wadaiko Raku Japanese Drumming Club
- Yossha-koi Japanese Dance Troupe

### Previous Multicultural Weeks

- Chinese Week
- Fashion Week
- Indian Week
- Indonesian Week
- Korean Week
- Love Pride
- Malaysian Week
- Mongolian Week
- Oceania Week
- Sri Lankan Week
- Taiwan Week
- Thai Week
- Vietnamese Week

# YOUR HOME AWAY FROM HOME



Located on top of a small mountain at an altitude of 330 meters with beautiful natural surroundings, APU's campus overlooks the city of Beppu and its coastline. This amazing view is **just the beginning** of what you will find here on campus.

## ON-CAMPUS FACILITIES/AMENITIES

- State-of-the-art library and media center
- Student union building with a cafeteria, café, convenience store, Japanese tea ceremony room, meeting spaces, and music/dance studios
- Multipurpose auditorium
- Outdoor amphitheater
- Gymnasium and fitness center
- Multipurpose fields for soccer, rugby, lacrosse, baseball, etc.
- Basketball courts
- Tennis courts
- Health clinic and counseling room
- ATMs
- Postal services
- Local food trucks
- Indoor bus shelter with convenience store

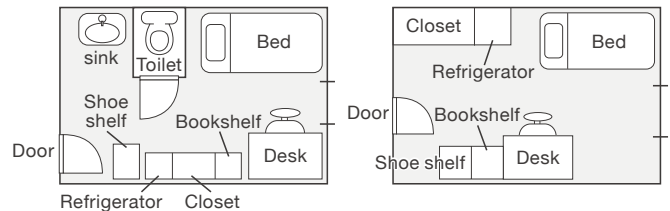
## NOT YOUR TYPICAL RESIDENCE HALL

With students from diverse cultures living under one roof, the time you'll spend in our on-campus residence hall, AP House, is an **unforgettable experience**. This unique setting enables you to adapt to your new life in Japan and learn about the cultures of the world through interaction with peers while having a private space to concentrate on your studies. To assist you with this transition, each floor has experienced students selected as **Resident Assistants (RAs)** who will answer your questions and concerns and hold activities for you to join.

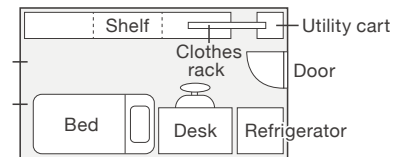
## ROOM OPTIONS

APU's on-campus housing has three styles of single rooms, and **all rooms are fully furnished**. If you wish to be placed in the new AP House building, you must apply early during the APU application process.

### AP House 1 & 2 Single Rooms



### New AP House Building Room



## AP HOUSE STATISTICS

Single rooms available for new students:

**1,205** **240**

in AP House 1&2 in the new AP House

Total of

**48**

communal kitchens

Monthly rent including utilities:

**50,000 JPY**

in AP House 1&2

**52,000 JPY**

in the new AP House

All numbers are subject to change.

## AP HOUSE FACILITIES

- Private shower rooms
- Japanese-style communal baths
- Computer rooms
- Study rooms
- Small convenience store
- 24-hour security
- Indoor recreation facilities like billiards
- Outdoor basketball courts
- Air conditioning unit in each room
- Wi-Fi available in all rooms



Library



Bus terminal lounge



Fitness facilities



Cafeteria



Classroom



Outdoor amphitheater



Co-op convenience store



Self-Access Learning Center (SALC)



New academic building



AP House kitchen

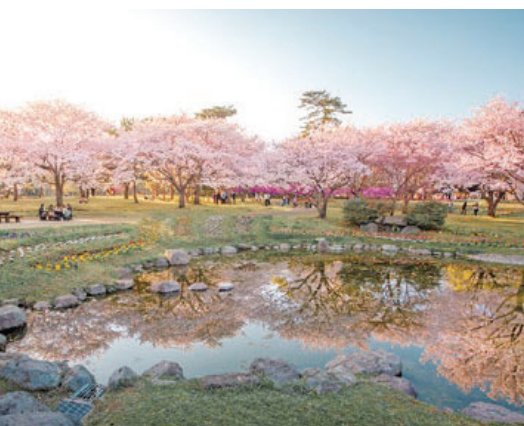
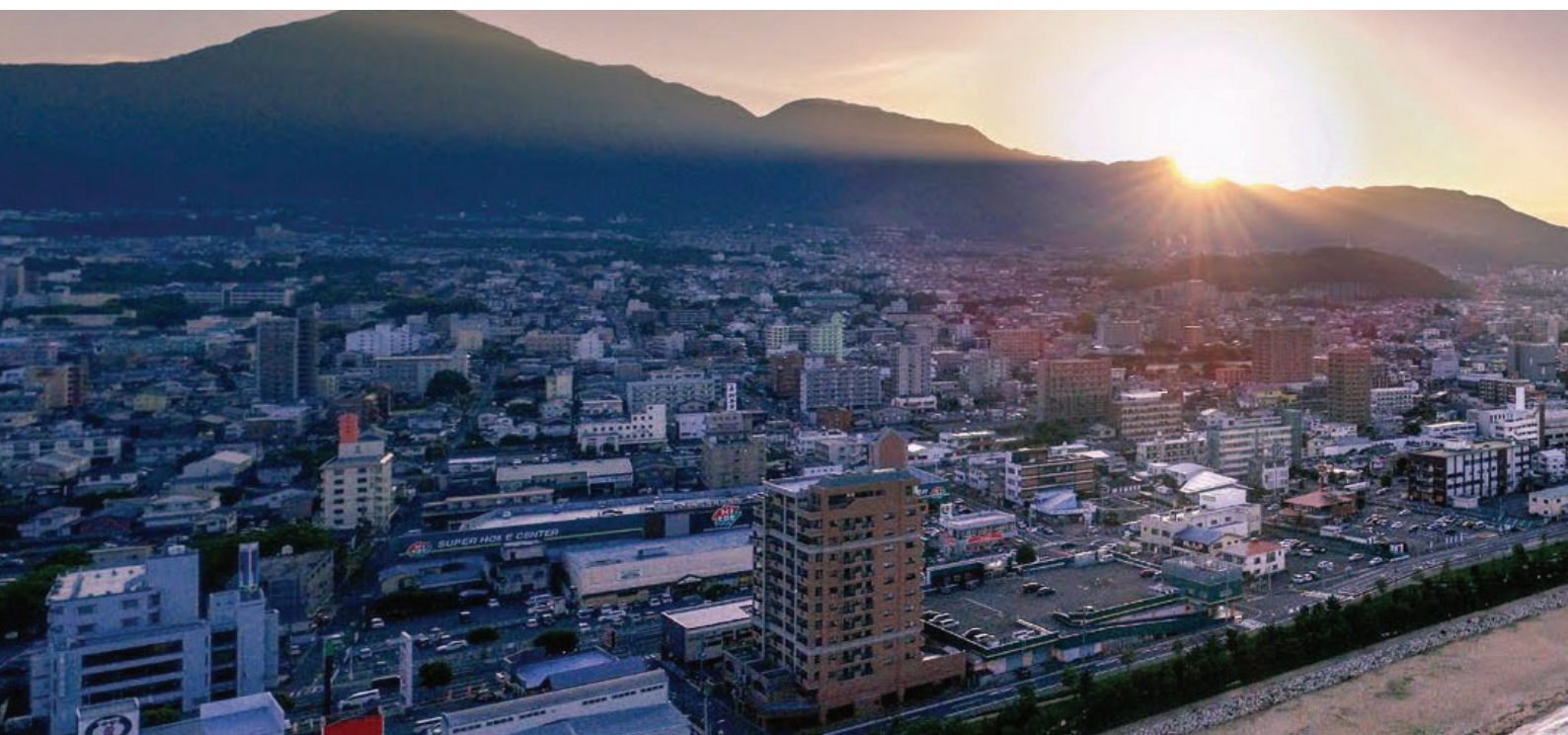
# SETTLING IN

## EXPERIENCE JAPAN

Japan is one of the most popular travel destinations thanks to its **rich traditions and modern culture combined with beautiful landscapes**. The country also maintains one of the highest safety records found anywhere in the world. Japan is also one of the **top places to study abroad**, so for the ideal location to earn your university degree, look no further.

## YOUR NEW HOMETOWN

APU is located in Kyushu, the southernmost major island of Japan, in the bayside city of Beppu. The city's **historic backstreets and abundance of hot spring baths** make it one of Japan's most visited cities by Japanese and international tourists alike. Beppu is a very safe city with a low cost of living compared to other popular study destinations in Japan and abroad. **Dive into the local culture** by participating in festivals, sporting events, and other activities alongside the welcoming community.



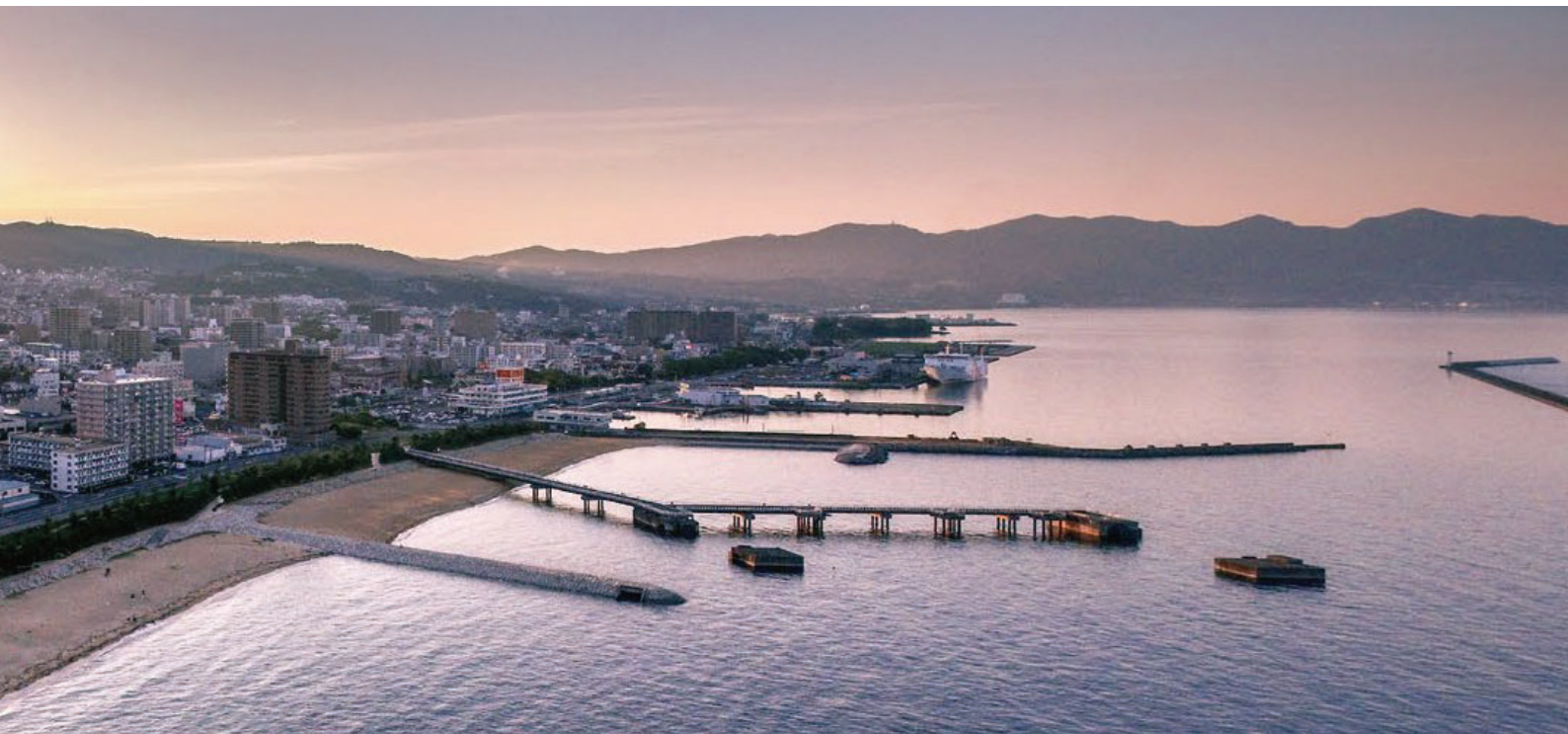



## A COMFORTABLE LIFESTYLE

From your second year, you will move off campus into downtown Beppu and choose among living in an APU-owned residence hall, private apartment, or shared student housing. **APU provides support to help you make the transition from on-campus to off-campus accommodation.** You will find many entertainment options such as shopping malls, cafés, karaoke, bowling, and restaurants with international food. In addition, Beppu has an abundance of clean drinking water, fresh air, seaside walking paths, sports facilities, and medical centers to support your healthy lifestyle. As an APU student, you will be covered by Japan's National Health Insurance.

## ALL IN A DAY'S WORK

Part-time jobs are another option for you to **gain real world experience.** You are allowed to work on or off campus for up to 28 hours a week during the semester and 40 hours a week during vacations. APU offers to help you obtain the correct work permit before you start to work. Please note that availability of part-time work may vary. Additionally, while on-campus jobs may not require Japanese language ability, off-campus jobs often require at least a conversational level of Japanese.



			<b>AVERAGE TEMPERATURE</b>	
<b>113,252</b> total residents	<b>2,873</b> international residents	<b>2,217</b> hot springs	<b>JANUARY</b> 5°C / 41°F	<b>APRIL</b> 14°C / 57°F
<b>1,374 METERS</b> to the summit of Tsurumidake, Beppu's tallest mountain		Amount of hot spring water: <b>NO.1</b> in Japan <b>NO.2</b> in the world	<b>JULY</b> 28°C / 82°F	<b>OCTOBER</b> 20°C / 68°F

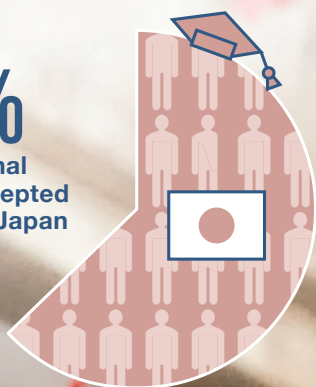
# CREATING A BRIGHTER TOMORROW

## TESTING THE WATERS

Gain insight into the working world by joining one of APU's internship programs, business competitions, or joint projects with external organizations, and directly **connect your studies to your career goals**. Through this, you will also have the chance to **create invaluable networks with professionals at the top of their fields**. There are specific programs for which you can earn academic credits as well.

63%

of international students accepted job offers in Japan



92%

employment success rate at the time of graduation

## EXPLORE YOUR OPTIONS

With the knowledge, language ability, and experience you obtain at APU, there are **no limits to where your degree will take you**. APU's Career Office worked with approximately 200 companies and organizations to specifically recruit APU students for a variety of **employment positions in Japan and beyond**. Many students pursue higher education after graduation, and a number also go on to establish their own businesses in Japan and overseas.



**Sample of employers**

Amazon Japan G.K.  
Deloitte Tohmatu Consulting LLC  
NTT Data Corporation  
Panasonic Corporation  
KPMG Tax Corporation  
Apple Japan, Inc.  
Sheraton Hotels and Resorts  
Hilton Tokyo  
Coca Cola Bottlers Japan Holdings Inc.  
Mizuho Financial Group, Inc.  
SoftBank Corp.  
United Nations  
Fujitsu Limited  
Resona Bank, Limited  
SMBC Trust Bank Ltd.  
Bloomberg L.P.  
Unilever Japan K.K.  
KOSÉ Corporation  
Daio Paper Corporation  
BANDAI NAMCO Entertainment Inc.  
Hitachi Chemical Co., Ltd.  
Kumon Institute of Education Co., Ltd.  
Robert Walters Japan KK  
Honda Trading Corporation  
Tokyo Century Corporation

**Sample of graduate schools**

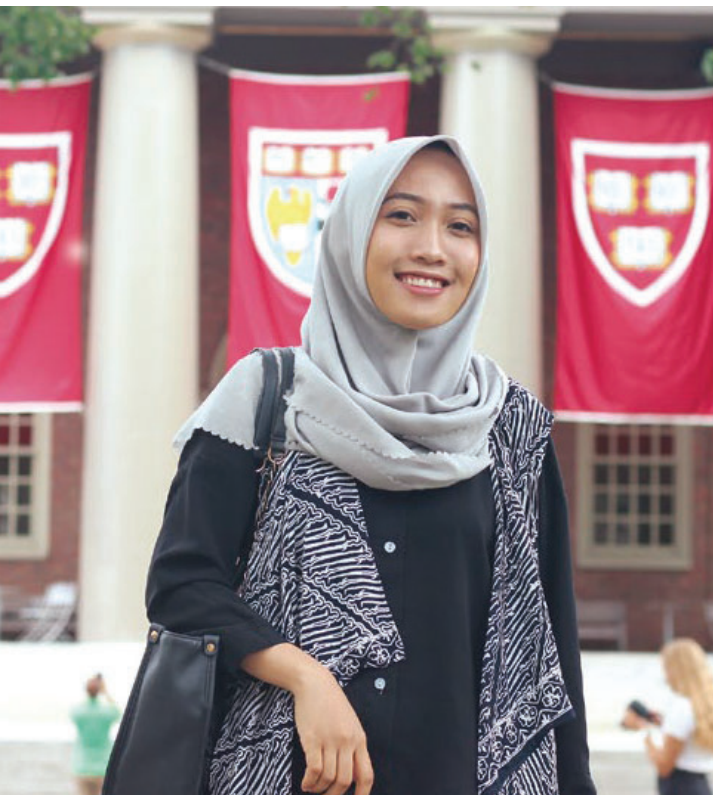
University of Oxford, UK  
Harvard University, USA  
London School of Economics and Political Science, UK  
University of Washington, USA  
The University of Melbourne, Australia  
The University of Tokyo, Japan  
University of British Columbia, Canada  
Nanyang Technological University, Singapore  
Seoul National University, Korea  
Kyoto University, Japan  
The Ohio State University, USA  
Lund University, Sweden  
Trinity College Dublin, Ireland  
Copenhagen Business School, Denmark  
University of Iceland, Iceland  
University of Tsukuba, Japan  
Ewha Womans University, Korea  
Chulalongkorn University, Thailand  
ESSEC Business School, France  
Trier University, Germany  
Radboud University Nijmegen, Netherlands  
BI Norwegian Business School, Norway  
Singapore Management University, Singapore  
Swiss Hotel Management School, Switzerland  
University College London (UCL), UK

Lists above are ranked by the following criteria.

- Employers: company size (number of employees globally)
  - Graduate schools: Times Higher Education (THE) World University Ranking 2022.
- Unranked schools are listed at the end alphabetically by country or region.



# ALUMNI JOURNEYS



APU

MASTER'S AT HARVARD  
GRADUATE SCHOOL OF EDUCATION

## Indah Shafira Zata Dini (Indonesia)

APS, Graduated in 2019

Lives in: United States of America

I joined a number of student organizations, projects, and multicultural weeks, but the activity that brought the most significant personal growth for me was working with the president's office in a program to teach intercultural-mindfulness to Japanese business employees. Due to this and other experiences as both a teacher and a student, I found myself becoming more interested in the field of education. Deciding to pursue my studies further in graduate school, I received strong support from APU professors and fellow students, and I eventually decided on Harvard's Graduate School of Education. APU's unique environment allows you to develop your communication, multitasking, and time-management skills while interacting with people from different backgrounds. Make the most of these opportunities and share your strengths with those around you to grow together and achieve your goals.

APU

UNITED NATIONS DEVELOPMENT  
PROGRAMME (UNDP) THAILAND

## Pongpanott Deekong (Thailand)

APS, Graduated in 2017

Lives in: Thailand

In early 2020, I started working as a Social and Policy Innovation Specialist at the UNDP Thailand Country Office. I lead a program that works towards accelerating the impact of innovation and knowledge exchange between countries in the Asia Pacific. Additionally, in 2019, I founded Leeway, an organization that raises awareness on the importance of play in childhood development. The cultural knowledge and skills I gained from not only being an APU student but also from being a resident assistant (RA) have helped me succeed in my professional career, as I am quite used to working with people from various cultural backgrounds. My time at APU also shaped me to become who I am today and helped me realize what it is I want to do in my life: to shape the world into a better place and lead a life with empathy for others as we are all human.





APU

DOLOON BOLDOG LLC

### Oyun Samdan (Mongolia)

APM, Graduated in 2008

Lives in: Mongolia

When I was a student at APU, professors would tell us that we were fortunate to be learning in the international environment APU offers, but at the time I didn't fully realize what they meant. Now, in my current job as the CEO of a kitchen and home furniture company, I recognize the advantages I have gained from studying at APU. I was able to build a network with other APU alumni from around the world which, especially in this era, is an advantage in many careers. Through the interactions with Japanese businesses and organizations I work with, I have also been able to continue using the Japanese language skills I obtained at APU along with other principles such as being open-minded and respectful towards your peers. I believe that life itself is always a challenge, and a life without hurdles would be bland. So whatever path you choose in life, work hard to achieve your goals, and be passionate in what you do.

APU

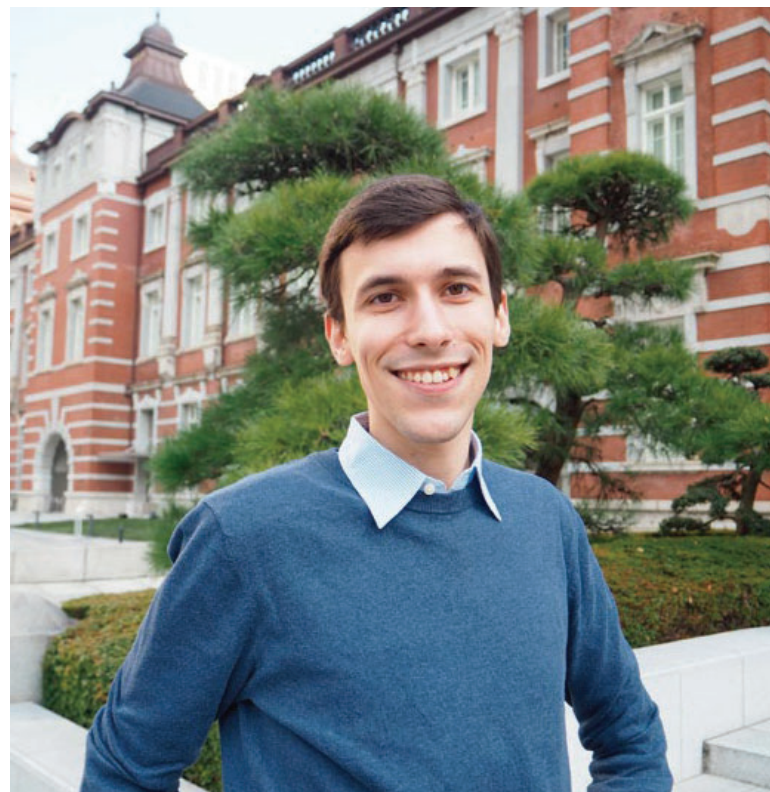
BLOOMBERG L.P.

### Radoslav Tsvetanov Tsvetkov (Bulgaria)

APM, Graduated in: 2020

Lives in: Japan

After enrolling at APU, despite being the only Bulgarian student on campus, I didn't experience homesickness thanks to the open and friendly environment. In AP House, there was always someone you could cook with, study with, or just have a movie night with. And in my current work at Bloomberg L.P. as a market data analyst, I actively utilize my multicultural and interpersonal skills developed in APU's environment. These allow me to collaborate effectively with colleagues and team members from offices in other countries. Even though I work for an international company, I am also constantly using my Japanese language skills to communicate with our local Japanese clients and provide customer service as a multilingual speaker. As an APU student, if you are not sure what you want to do or who you want to become, there will definitely be times when you will be inspired, as long as you are brave enough to expand your comfort zone.



# FEES AND SCHOLARSHIPS

## FEES FOR INITIAL YEAR OF STUDY\*1



	FIRST YEAR	SECOND YEAR TRANSFER	THIRD YEAR TRANSFER
Program Duration	4 years	3 years	2 years
Admission Fee	200,000 JPY (1,735 USD)	200,000 JPY (1,735 USD)	200,000 JPY (1,735 USD)
Tuition	1,300,000 JPY*2 (11,279 USD)	1,500,000 JPY (13,015 USD)	1,500,000 JPY (13,015 USD)
Comprehensive Insurance	17,010 JPY (148 USD)	13,010 JPY (113 USD)	8,980 JPY (78 USD)
AP House Entrance Fee	228,000 JPY (April) / 203,500 JPY (September) (1,978 USD (April) / 1,765 USD (September))		
AP House Monthly Rent	50,000 JPY (AP House 1 & 2) / 52,000 JPY (New AP House) (434 USD (AP House 1 & 2) / 451 USD (New AP House))		

\*1 All the fees above are subject to change.

US dollar equivalents are for REFERENCE ONLY, based on the rate of 1:115

\*2 Tuition for the second to the fourth year of study is 1,500,000 JPY per year.

### Admission Fee

The admission fee is required for all students, regardless of scholarship amount, and is usually due within approximately four weeks after admission result notification. This fee is **non-refundable** under any circumstance.

### Tuition

A payment of your first semester tuition is due in order to complete your enrollment procedures. The remaining tuition will be due at a later time. For **APU Tuition Reduction Scholarship recipients**, this amount will decrease based on the percentage awarded.

### Comprehensive Insurance

This insurance is for protection in case of liability and is **required for all students**, regardless of scholarship amount.

### AP House Entrance Fee

This fee is **required for all students**, regardless of scholarship amount. The fee includes a moving-in fee (32,000 JPY), security deposit (98,000 JPY), and rent (104,000 JPY). All amounts are subject to change. Please check the admissions website for more details.

## LIVING EXPENSES

Living expenses for first year students is estimated by APU to be 83,000 JPY (approx. 713 USD) per month. This includes rent (listed above), which includes utilities and internet. Other expenses such as food, transportation, eating out, and shopping are also included in this estimate but **may differ depending on each student's personal spending decisions**.

## SCHOLARSHIPS

APU awards Tuition Reduction Scholarships to outstanding international students. These cover 30%, 50%, 65%, 80%, or 100% of your **tuition for the standard period of time until graduation**. You are eligible to apply for this scholarship if you will hold a student visa while studying at APU. Additional scholarships are available after enrollment. Scholarships at APU are primarily merit-based.



# APPLY TO APU



The application periods listed below are for those wanting to apply to APM and APS. Application periods for ST will be announced at a later date.

## APPLICATION PERIOD

### April 2023 enrollment:

June 1, 2022 (Wed)–October 12, 2022 (Wed)

### September 2023 enrollment:

September 1, 2022 (Thu)–March 22, 2023 (Wed)

If you reside in Japan, China, India, Indonesia, Korea, Thailand, or Viet Nam, visit the admissions website for additional information.

### Transfer applicants have separate application requirements and deadlines.

Please check the admissions website for more details.  
[admissions.apu.ac.jp/how\\_to\\_apply/transfer\\_students/](https://admissions.apu.ac.jp/how_to_apply/transfer_students/)

## MINIMUM REQUIREMENTS FOR ADMISSION

### Education:

First year applicants: 12 years or equivalent of standard education

Transfer applicants: 13–14 years or equivalent of standard education

### Minimum language test score for English-basis applicants:

TEST	FIRST YEAR	TRANSFER
IELTS	6.0* <sup>1</sup>	6.5* <sup>2</sup>
TOEFL iBT® Test* <sup>3</sup>	75	85
TOEIC® L&R Test* <sup>3</sup>	750	800
Cambridge English Language Assessment	169	176
PTE Academic	50	58
EIKEN	Pre-1	1

\*<sup>1</sup> You must have a minimum of 5.5 in each section.

\*<sup>2</sup> You must have a minimum of 6.0 in each section.

\*<sup>3</sup> TOEIC, TOEFL, TOEFL iBT and TOEFL ITP are registered trademarks of Educational Testing Service (ETS). This publication is not endorsed or approved by ETS.

### Minimum language test score for Japanese-basis applicants:

TEST	FIRST YEAR	TRANSFER
JLPT N1	100	110
JLPT N2	120	140
EJU (Japanese)	Listening and Listening-Reading and Reading 250 Writing 30	Listening and Listening-Reading and Reading 280 Writing 35

## HOW TO GET STARTED

Create an account in our **online application system**, complete your online application, upload your documents, pay your application fee, and complete your online assessment. **Use the link below** to create your account!

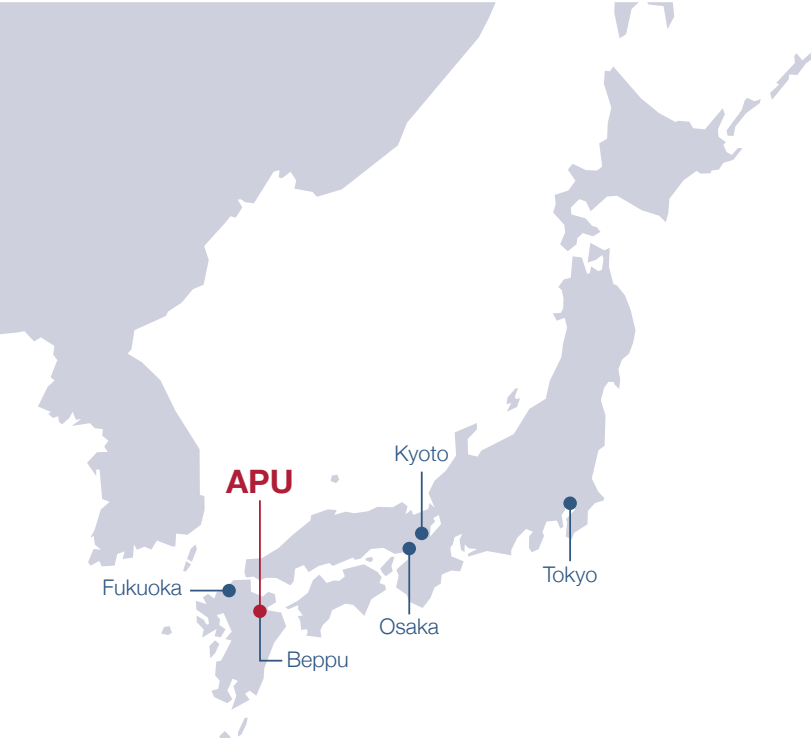
[admissions.apu.ac.jp/apply\\_online](https://admissions.apu.ac.jp/apply_online)



For more information regarding the interview, online assessment, and your estimated deadlines, **refer to the how to apply page** on our admissions website below.

[admissions.apu.ac.jp/how\\_to\\_apply](https://admissions.apu.ac.jp/how_to_apply)





## APU OVERSEAS OFFICES

### CHINA

Ritsumeikan Liaison Office –  
Shanghai Jiao Tong University D, 18F Shentong Xinx  
Guangchang, No. 55, Huaihai West Rd.  
Shanghai City 200030 China  
Tel: +86-21-6283-5104  
Email: apuchina@apu.ac.jp

### INDONESIA

APU Indonesia Information Center  
C/O MARQUEE, Mayapada Tower I, 11th Floor, Jl.Jend.  
Sudirman Kav. 28 Jakarta 12920 Indonesia  
Tel: +62-21-5289-7328/7392  
Email: apu-ina@apu.ac.jp

### KOREA

APU Korea Office  
#608, Halla Classic Officetel 6th Floor, 23 Gangnam Daero  
84 Gil, Gangnam-gu, Seoul 06233 Korea  
Tel: +82-2-564-3425/3426  
Email: hello@ritsapu-kr.com

### TAIWAN

APU Taiwan Office  
8F., No.560, Sec.4, Zhongxiao E. Rd.,  
Xinyi Dist., Taipei City 110, Taiwan  
Tel: +886-2-7718-8685  
Email: taipei@apu.ac.jp

### THAILAND

APU Thailand Office  
Room 1015, 10th Floor, Serm-Mit Tower 159/16 Soi Asoke,  
Sukhumvit 21 Road Wattana, Bangkok 10110 Thailand  
Tel/Fax: +66-2-665-7145  
Email: thailand@apu.ac.jp

### VIET NAM

APU Viet Nam Office  
238/2B Nguyen Thi Minh Khai St.,  
Ward 6, District 3, Ho Chi Minh City, Viet Nam  
Tel: +84-28-39-30-6432  
Hotline: +84-981-32-6432  
Email: vietnam@apu.ac.jp

## CONTACT US

Ritsumeikan Asia Pacific University  
Office of International Admissions  
1-1 Jumonjibaru, Beppu, Oita, 874-8577 Japan  
Tel: +81-977-78-1119 (English)  
+81-977-78-1200 (Japanese)  
[admissions.apu.ac.jp](https://admissions.apu.ac.jp)  
[admissions.apu.ac.jp/contact\\_us](https://admissions.apu.ac.jp/contact_us)

📘 Ritsumeikan.APU  
📺 APUAdmissionsOffice  
📷 ritsumeikanapu  
🎵 ritsumeikanapu



## APU OVERSEAS REPRESENTATIVES

### HONG KONG AND MACAU

Mr. Daniel Smiley  
Tel: +852-6858-5902  
Email: smileyd@apu.ac.jp

### INDIA (NORTH AND EAST)

Ms. Deepti Singh Ritsumeikan APU Delhi Office  
18A103 WeWork, Berger Delhi One, 19th Floor, Sector 16B,  
Noida Uttar Pradesh 201301, India  
Tel: +91-73037-86004  
Email: d-india@apu.ac.jp

### INDIA (CENTRAL, WEST, AND SOUTH)

Ms. Ishana Malkani & Mr. Harshkumar Kedia  
5/A Court Chambers, 35 New Marine Lines,  
Mumbai, India 400020  
Tel: +91-98-2187-4565, +91-76664-93716  
Email: m-india@apu.ac.jp

### MALAYSIA

Ms. Sookfan Ho  
C-5-15 Megan Phoenix, Jalan 2/142A Cheras KM 10,  
56100 Kuala Lumpur, Malaysia  
Tel: +6012-219-3312  
Email: sookfan@apu.ac.jp

Mr. Alex Long  
Tel: +60-111-068-0111  
Email: alexlong@apu.ac.jp

### SRI LANKA

Dr. Harin Gunawardena  
183/1, Nawala Road, Nugegoda, Sri Lanka  
Tel: +94-714251314

### UNITED STATES AND CANADA

Ms. Bethany Kanda  
Tel: +1 (808) 476-0131  
Email: apu-usa@apu.ac.jp